

# RumbleOn

**RumbleOn**  
Finance

DealerDirect

**Classifieds**



## Q2 2019 EARNINGS PREVIEW

- Q1 automotive units sold was 8,805 and revenue was \$190.9 million
- RumbleOn Classifieds was launched as a consumer only motorcycle listing site nationwide during the first quarter and by March 31, 2019, over 1,050 motorcycles were listed. **Currently 3,000+ listings.**
- Introduction of cars and trucks to the entire RumbleOn suite– starting with RumbleOn.com which went live in May. **Currently 2,978 Vehicles to choose from.**
- Upcoming launch of RumbleOn Finance
- Recent insider buying in May and June 2019
- New analyst coverage, JMP Securities with \$10 price target

### Q2 2019 Financial Outlook

- » Total Unit Sales in the range of 12,700-13,300
- » Total Revenue in the range of \$230-\$240 million
- » Maintain average days to sale of less than 30

